



**Job Title:** Regional Director of Women's Cricket – Western Storm  
**Accountable To:** Western Storm Board of Directors  
**Job Type:** Full Time (2 year fixed contract)  
**Location:** Primarily Bristol, with flexibility (with substantial travel across the region)  
**Salary:** £40k - £45k (Dependent on experience)

Western Storm Ltd is committed to safeguarding and protecting the children and young people that we work with. As such, all posts are subject to a safer recruitment process, including the disclosure of criminal records and vetting checks. We ensure that we have a range of policies and procedures in place which promote safeguarding and safer working practice across our services

### **Purpose of the Job**

Women's & girls' cricket is set to be transformed as part of the England and Wales Cricket Board's (ECB) exciting strategy to Inspire Generations.

The Regional Director of Women's Cricket role is an exciting opportunity to establish and lead a senior team and academy for the Region and to work collaboratively to deliver an accessible and inclusive player pathway which is underpinned by a thriving recreational game.

As Regional Director of Women's Cricket, you will be a passionate advocate of the game, maximising opportunities for female players to experience high quality provision to foster a long-term involvement with cricket whilst supporting all players to maximise their potential. Working across the South West counties of Cornwall, Devon, Gloucestershire, Somerset, Wiltshire and the entirety of Wales; the postholder will influence the wider cricket network and build relationships that will transform women's and girls' cricket, offering clear direction aligned to the national game priorities. This is a key role in shaping the future success of our game.

### **Principle Responsibilities:**

The Regional Director of Women's Cricket will provide leadership and strategic direction in the following key areas:

- Agree, monitor and control budget expenditure for Western Storm.
- Lead a team of performance staff to offer year-round high quality, holistic individualised programmes for players involved in the elite domestic competitions.
- Work collaboratively with the ECB to ensure all performance requirements are aligned to the overall objective of developing players for England.
- Line manage Talent Managers (initially one in 2020) to offer high quality, development focused programmes for players to help them maximise their potential.



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- Ensure the effective delivery of Western Storm in line with the ECB Talent Development Framework.
- Ensure that all talent development and performance environments are driven by the social and emotional development needs of players alongside traditional performance requirements.
- Be informed in best practice and expertise across the fields of talent development and talent identification to support the drive for a world leading pathway for women and girls.

### Regional Senior Team

The Regional Director of Women's Cricket will:

- Ensure the effective delivery of the regional senior team into the ECB organised 50-over and T20 competition programme.
- Work in collaboration with the paired women's team in The Hundred to maximise efficiencies and grow the profile of the women's game.

### Regional Academy

The Regional Director of Women's Cricket will:

- Work with all partners and stakeholders in the region to develop aligned Player ID and Selection processes.
- Work with other Counties in the region to provide an accessible, representative, and transparent talent development system that operates effectively across the region.

### Participation and Growth

The Regional Director of Women's Cricket will:

- Work closely with partners to ensure the ongoing development of the workforce tasked with influencing the women's & girls' game and maximise bespoke learning opportunities for these individuals.
- Work with Counties in the region to deliver high quality experiences for females introduced to the game for the first time.
- Work with key partners to ensure the players are provided with an outstanding experience of cricket.
- Work with Counties in the region to provide an inclusive, transparent and supportive transition from recreational cricket into talent pathway programmes to allow players to maximise potential
- Work in collaboration with the Regional Head of Participation and Growth to prioritise the delivery of participation and growth initiatives across the region for women and girls

### Job Context:

The Regional Director of Women's Cricket is a key strategic and leadership role in delivering the high performance and elite women's cricket ambitions within the *Transform Women's and Girls' Cricket* element of the ECB's Inspiring Generations strategy. This exciting opportunity to shape the future of female cricket will be achieved through collaborative working relationships with senior executives and partners across the game to maximise exposure and raise the profile of women's and girls' cricket. The nature of this leadership role requires the ability to manage and lead individuals as well as multidisciplinary teams operating across the whole spectrum of the player pathway.

### Key Working Relationships:

- Western Storm Board of Directors



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- Western Storm Regional Advisory Group comprising counties across the South West and Wales.
- South West and Wales Talent Managers
- County Age Group Managers
- ECB MD, Women's Cricket
- ECB Head of Women's Domestic Cricket
- ECB Director, England Women
- ECB National Talent Manager
- ECB Heads of Regions/Regional Growth Executives
- ECB Head of The Hundred - Women's Competition
- Emerging Player Programme Head Coaches
- ECB Head of Science, Medicine and Innovation – England Women
- ECB Head of Coach Development
- Science & Medicine staff

**Skills, Knowledge and Experience:**

- Excellent leadership, communication, interpersonal and influencing skills
- Extensive experience of delivering strategy through innovative and engaging interventions
- Experience and skills in budgeting, planning, programming, organisation and monitoring of key strategic priorities
- Knowledge of best practice principles underpinning talent development environments

**Personal Attributes:**

- A clear passion for changing lives and making a difference through sport
- High standards of personal and professional integrity
- High levels of energy and enthusiasm
- Resilience and a strong drive to deliver outstanding results
- Honesty and openness
- An appetite to constantly seek improvement in all aspects of work

Due to the nature of this role and the substantial travel requirements for the region, a full, clean driving licence is essential. The successful applicant will also appreciate the varied working hours for this post which will include evenings and weekends in line with fixtures and coaching requirements.



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